



# COMPANY PROFILE

## HCMC | 2019





# CONTENT

01

## **ABOUT BOHO DÉCOR**

[Page 7](#)

Mission & Vision

[Page 10](#)

Human & Resource

[Page 17](#)

Company Properties

[Page 27](#)

02

## **MAIN PROJECTS**

[Page 33](#)

03

## **OUR PARTNERS**

[Page 127](#)

# 01

## ABOUT BOHO DÉCOR



# OUR TEAM

---

Boho Décor is a group of young and enthusiastic architects, designers, engineers and bachelors, specializing in Interior Design and Build service.

Our concept is to challenge all the limits of interior design and construction with the highest efficiency, to change the market's consuming behavior via our trendy yet functional-designed furniture and fit-out packages.

# MISSION & VISION







**Redefine Standards**

# REDEFINE STANDARDS



**Aesthetic & Highest Standard**



**Best Value for Money & Convenience**



**Set the Shape**



**Dynamic & Creative Team**

Boho Décor was established in **2015** in an attempt to introduce the **Turn Key** and **Design & Build** model to Vietnam's developing construction and fit-out market.

More than ever before, the investors demand considerably higher standards and more aesthetic designs while expecting the best return on their investments.



## OUR SERVICES



**Interior Construction**



**Interior Design**



**Loose Furniture Packages**

## OUR STATUS



**150 Staff - 400 Skilled Workers  
(March - 2019)**



**Over 10 Projects on going**



**1 Factory**

# OUR PHILOSOPHY



**Aesthetics**



**Functionality**



**Trendiness**



**Details Orientation**

# ENHANCE LIVING QUALITY BY DESIGN & CONSTRUCTION EXCELLENCE



- \* Cover a wide range of projects from residential to commercials and hospitality (3+ stars)
  - \* Bring in the best interior solutions for all types of investment
  - \* Provide the best quality products at the most competitive price
- \* Lead in interior design solutions and trends for Vietnamese market
  - \* Thrive to become the leader in Furniture and Fit-out in Vietnam
- \* Expand into retails and manufacturing to cater the growing local and global demands

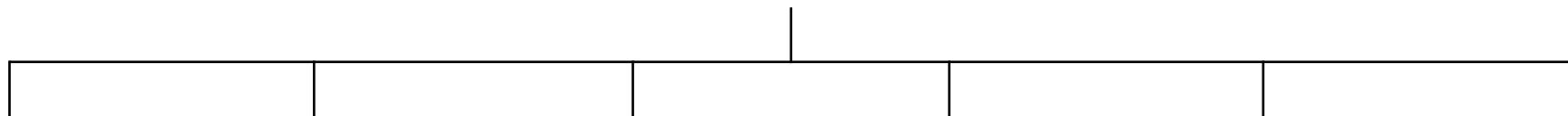
# HUMAN RESOURCE

# ORGANIZATION CHART



**CEO**

Nguyen Dang Hoang Chuong



**BUSINESS DEVELOPMENT  
DIRECTOR**

Nguyen Minh Hoang (Luke)



**DESIGN  
DIRECTOR**

Pham Hoang Trong



**HR & ADMIN  
MANAGER**

Huynh Phuong Thuy Hang



**PROJECT  
DIRECTOR**

Le Huy Tuan



**PROJECT  
DIRECTOR**

Nguyen Le Cam Vu



**PROJECT  
DIRECTOR**

Nguyen Ngoc Giau



. Professional

. Dynamic

. Diverse

. Team players



## BOHO TEAM

We are the team of engineers, architects, interior designers, project managers and skilled workers, who passionate in creating spaces that make users' life better, make operators' job smoother and make the business of the investors thrive at higher levels.



## DESIGN TEAM



## CONSTRUCTION TEAM



## **BUSINESS DEVELOPMENT TEAM**





## HUMAN RESOURCES TEAM



# COMPANY PROPERTIES







## BOHO HEAD OFFICE

236/6 Dien Bien Phu, Ward  
17, Binh Thanh Dist., HCMC

Tel - (84 28) 35142688  
Email - [info@bohodecor.vn](mailto:info@bohodecor.vn)







## OUR FACTORY

Long An Province



02

# MAIN PROJECTS

## PROJECT LOCATION



BOHO's projects are located all around Viet Nam territory and about to expand abroad in the near future.



# PROJECT CATEGORIES

**1**

**Hospitality**



**2**

**Residential**



# PROJECT CATEGORIES

**3**

**Commercial & Retail**



**4**

**Workplace**



**5**

**Loose Furniture**





# RESORTS & HOTELS

---







## **SOL BEACH-HOUSE RESORT**

**Phu Quoc, Vietnam**

Construction, Finishing & Interior works  
2015 - 2016 (18 months)









## PUBLIC AREA

A combination of local materials and natural textures in the design has made the resort a unique and refreshing place.





## RESORT ROOMS

Refreshing colors from the sea and nature, neutral tone with turquoise blue as the main focus of the whole color theme.

---







## HO TRAM STRIP A2

**Xuyen Moc, Ba Ria, Vietnam**

Interior Design & Construction  
2017 - 2018



## M OCKUP ROOM







## F FOOD COURT



# BOWLING & LOUNGE





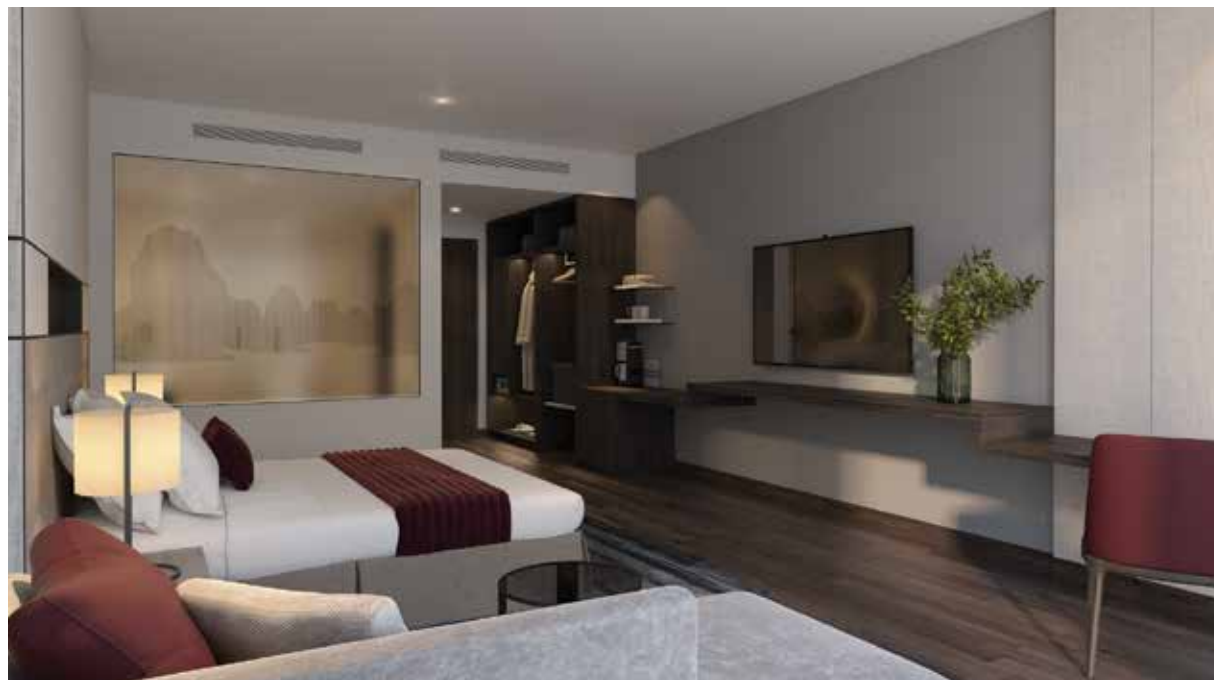


## SEA STARS HẠ LONG

**Ha Long, Quang Ninh, Vietnam**

Interior Design & Construction  
2018 - on going

# S STANDARD ROOM





# D ELUXE ROOM





## JUNIOR SUITE





# P RESIDENTIAL SUITE







# PUBLIC AREA



# C ONFERENCE ROOM





# RESIDENTIALS

---





## CITY GARDEN PENTHOUSE

**Ho Chi Minh City, Vietnam**

Interior Design development & Build  
7/2017 - 11/2017 (5 months)





...A luxurious taste in the middle of the city, surrounded by nature...











An inside-out planning design that welcomes all the elements of nature into the space, creates unique experience that nowhere else has...







The master bedroom was designed to accommodate the most demanding client with luxurious taste and an Asian twist.





## THE GOLDVIEW

**Ho Chi Minh City, Vietnam**

Interior Design & Build  
5/2017 - 11/2017 (7 months)











## PUBLIC AREA

With a modern, energetic theme, the gym room at Goldview is designed to welcome all the young with active lifestyle.



## MASTERI THAO DIEN

Ho Chi Minh City, Vietnam

Interior Design & Fit-out  
5/2016 - 12/2016 (6 months)



## TYPE 1

Modern classic :  
Luxurious lifestyle  
with high-class  
materials and  
gorgeous details.









## TYPE 2

Simple & friendly, the design uses natural wooden texture, bare-concrete surface & navy blue color as the main theme, bringing in a refreshing mood to the apartment.





## DIAMOND ISLAND

**Ho Chi Minh City, Vietnam**

Interior Design & Build  
9/2017 - 2/2018 (6 months)





## LIVING AREA



A luxurious lifestyle among nature. Every detail is important to us ...







## BEDROOM



Bedrooms have been designed with the maximum effective space allowing the apartment to accommodate all the demands of its owners.



## KOSMO TAY HO

Hanoi, Vietnam

Interior Design & Build  
6/2018 - 10/2018 (5 months)





# T YPE 1



Luxurious urban lifestyle.



**T**YPE 2  
Contemporary urban lifestyle.







## CITY GARDEN PROJECT

**Ho Chi Minh City, Vietnam**

Interior Design development & build  
4/2017 - 12/2017 (9 months)

---

Modern living surrounded  
by nature with a luxurious  
and modern twist.





---

The Master Bedroom is designed with a luxurious yet comfortable concept that express the taste of the owner.



---

The second bedroom  
is introduced with a  
welcoming warm tone and  
modern design language.





## D' CAPITALE

**Hanoi, Vietnam**

Interior Design & Build  
1/2017 - 10/2017



---

Using classical  
décors on a modern  
background, Boho  
has made the  
project one of the  
most luxurious and  
well-known projects  
in Ha Noi City.





# WORK PLACE

---





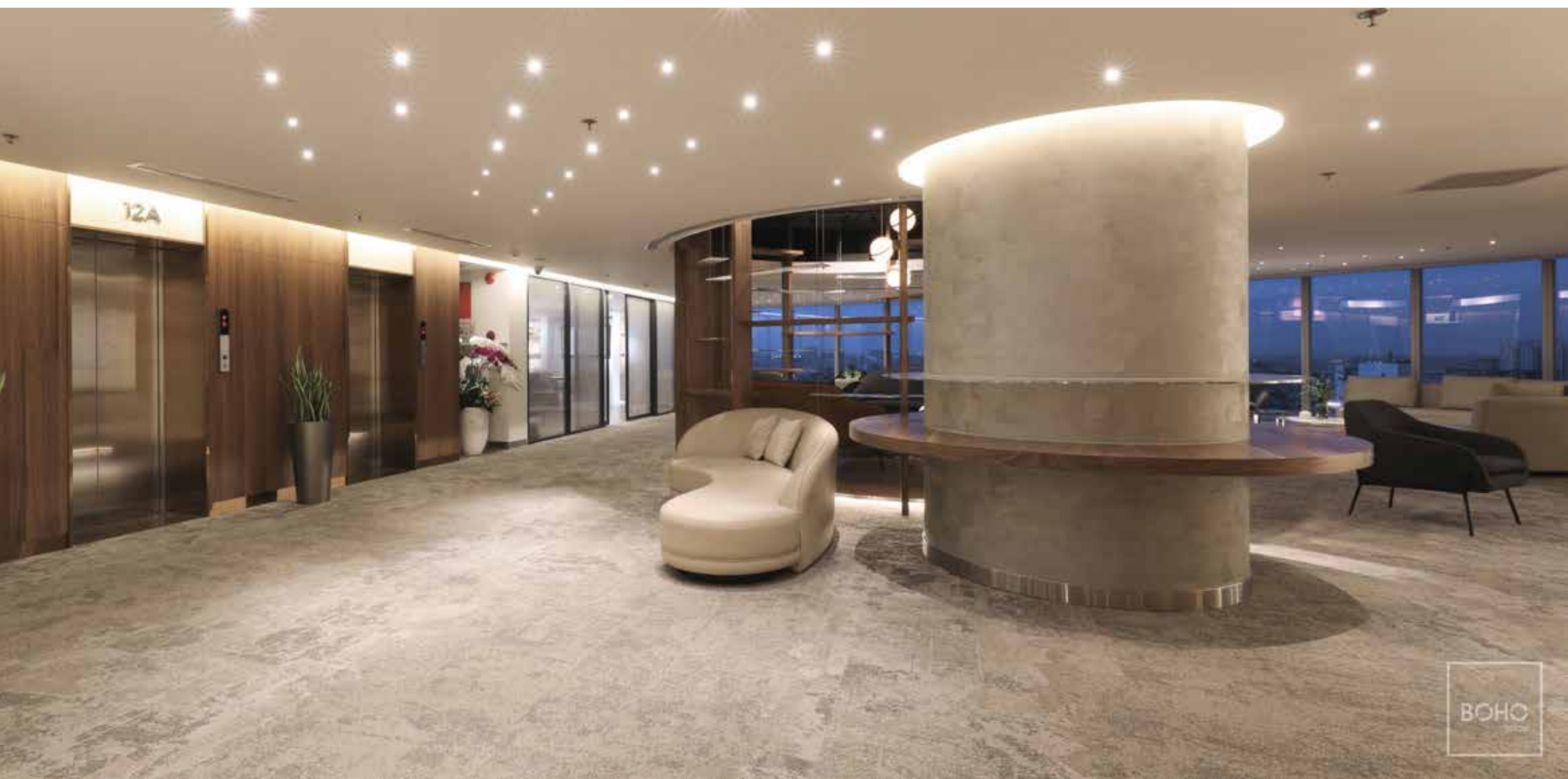
# COTECCONS BUILDING RENOVATION

**Ho Chi Minh City, Vietnam**

Interior Design & Build  
1/2017 - 10/2017











**BOHO OFFICE - Phase 2**  
**Ho Chi Minh City, Vietnam**





## **OFFICE INTERIOR**

Rustic & fun. The working condition is very important to the staff's effectiveness.

Knowing this, while designing this office, Boho tried to make it cozy & energetic so that our staff could always stay creative & fresh.







## **RICONS OFFICE**

**Ho Chi Minh City, Vietnam**





**FDC OFFICE**

**Ho Chi Minh City, Vietnam**

**COMMERCIAL**

---





## CITY GARDEN SALES GALLERY

**Phu Quoc, Vietnam**

Finishing & Interior works  
11/2015 - 12/2015 (1 months)





## **APARTMENT SHOWROOM**

High-end industrialization & urban modernism are the two main conceptual ideas that twist & turn an empty, boring space into a trendy interior that serves the most difficult clients.





## **BOTANIC SHOWROOM**

**Ho Chi Minh City, Vietnam**





## **DISPLAY AREAS**

Simple style, neutral colors of the wooden floor and walls create a perfect spatial condition for product displays and bring in a welcoming, friendly atmosphere for the whole showroom.





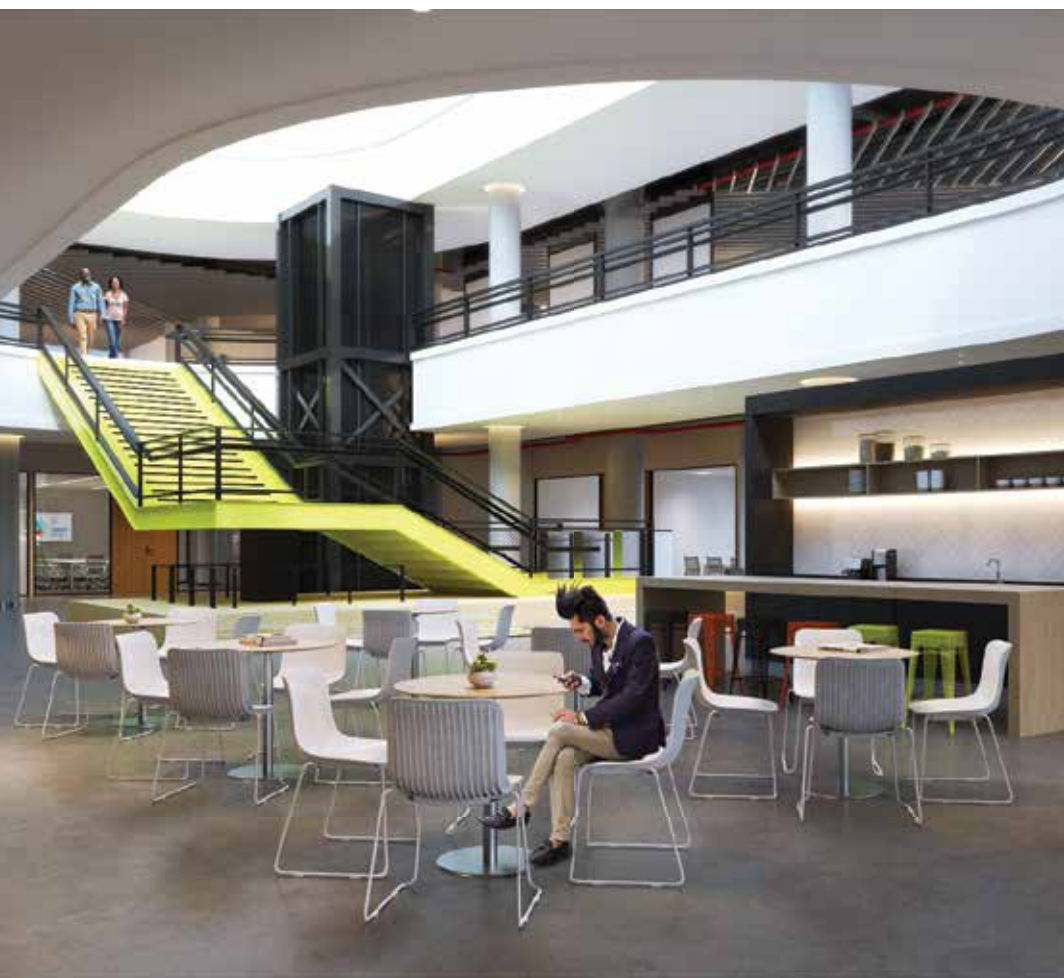


## NIKE R&D CENTER

**Cu Chi Province, Ho Chi Minh City, Vietnam**

Interior Design & Build :  
Dry finishing, fit-out & loose furniture









# LOOSE FURNITURE

---







**CÉTOZZA**

Package 1





**LIZZIO**

Package 2

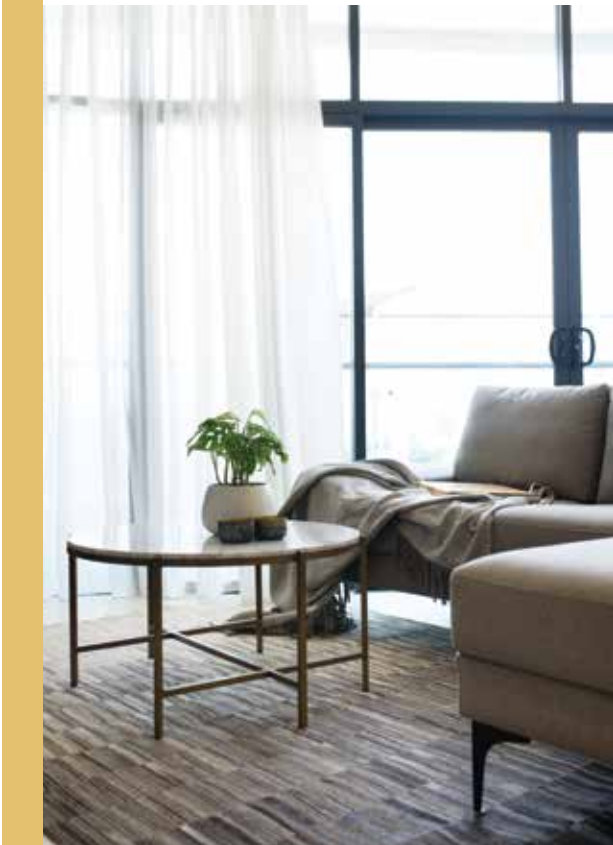






## MONTEIRO

Package 3







## CAMELLIA

Package 4



03

# OUR PARTNERS



**KOHLER**

*Kusto*  
HOME

  
sunWOOD

**S.M.A.R.T**  
BUILDING MATERIAL SOLUTION

**TOTO**

  
BM Windows

  
VIET CONNECTION

  
TRIEU GIA

**M•LUTION**  
MATERIALS SOLUTION

  
HO TRAM

**USofa**   
Not just sofas

 *American*  
**DOORS**®  
Floors & Kitchen cabinet

 LG | LG **HI-MACS**  
Acrylic Solid Surface

**Interface**®

**CASTA**  
KITCHEN CABINET

*DuraMacs*®  
Solid Surface Technology

  
**staron**®  
Solid Surfaces

 sofa|company.com

  
VIGHT

  
**MAOTRUNG HOME**  
Bathroom & Kitchen Center





**[www.bohodecor.vn](http://www.bohodecor.vn)**

Coteccons Tower - Ground Floor, 236/6 Dien Bien Phu,  
W.17, Binh Thanh, HCMC, Viet Nam

**Tel** : +84 835 142 688

**Email** : [info@bohodecor.vn](mailto:info@bohodecor.vn)